

FOR IMMEDIATE RELEASE

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## **PLEASE TOUCH MUSEUM ADDS THURSDAY EVENING HOURS FOR THE SUMMER**

**Please Touch Museum is adding a “Family Date Night” to its summer schedule.**

**PHILADELPHIA, PA** – Beginning on Thursday, July 23, the children’s museum will stay open until 8 p.m. on Thursday nights. The extended hours will remain in place each Thursday until September 3.

“Now that we’re into the heart of summer, days are getting longer and we’re all looking for ways to spend some quality time out with the entire family,” said Nancy Kolb, President & CEO of Please Touch Museum. “A Family Date Night at the museum is a great way to play together and an opportunity to visit for busy families who might not have a chance to get here during the day.”

All museum galleries will be open, as will the Kids Store and Please Taste Cafe. Regular admission of \$15 will remain for all visitors over the age of 1. Thursday nights will be free to museum members. Discounted carousel rides, for \$2 per person, will be offered after 5 p.m.

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### **ABOUT PLEASE TOUCH MUSEUM**

Please Touch Museum® at Memorial Hall, Fairmount Park, located at 4231 Avenue of the Republic, Philadelphia, PA 19131, is the children’s museum of Philadelphia and is dedicated to enriching the lives of children by providing learning opportunities through play. Please Touch features six interactive exhibit zones and a restored 1908 carousel, along with daily activities and theater performances. Please Touch is open Monday through Saturday from 9 a.m. until 5 p.m. and Sundays 11 a.m.–5 p.m. Admission is \$15 for adults, children age one and over and children under one are free. For more information, please call 215-581-3181, or visit [www.pleasetouchmuseum.org](http://www.pleasetouchmuseum.org).