

FOR IMMEDIATE RELEASE
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**PLEASE TOUCH MUSEUM PRESENTS THE PREMIERE OF
*THE BERENSTAIN BEARS'® FAMILY MATTERS: JUNK FOOD EDITION***

Walnut Street Theatre for Kids production appears at Please Touch from May 19–June 8

PHILADELPHIA, PA – Building on the successful premiere of *The Berenstain Bears' Family Matters*, Walnut Street Theatre for Kids will make a three-week visit to Please Touch Museum this spring for a special engagement in the museum's new theater.

In a first-time partnership, Walnut Street Theatre for Kids will perform *The Berenstain Bears' Family Matters: Junk Food Edition* in the Please Touch Playhouse from May 19–June 8. This 20-minute version of the Walnut Street Theatre's world premiere includes many songs from the full-length musical, a brand new set, and of course those lovable bears.

"We are thrilled to partner with Walnut Street Theatre to bring this fun musical and its message of good nutrition and exercise to our young audience at Please Touch Museum," said Nancy Kolb, the museum's President & CEO. "I hope this is the first of many partnerships with our region's performing arts community."

Based on the children's book *The Berenstain Bears and Too Much Junk Food* by Stan and Jan Berenstain, with book, music and lyrics by Michael Borton, the show finds Brother and Sister Bear (and even Papa!) are enjoying a few too many snacks and have been putting on some extra 'fluff.' Mama Bear, through love, laughter and the help of Doc Grizzly, is there to encourage the family toward a healthier lifestyle. Audiences can step right up to the starting line and join the Big Bear Country 1st Annual Run and cheer on the Berenstain Bears in this fun family adventure.

The musical will be staged Mondays through Saturdays at 11 a.m., 1 p.m. and 3 p.m. and Sundays at 1 p.m. and 3 p.m. Actors will be available for meet and greets with the audience after each production. The show is free with museum admission.

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Please Touch Museum® at Memorial Hall, Fairmount Park is dedicated to enriching the lives of children by providing learning opportunities through play. The museum is open Monday through Saturday from 9 a.m. until 5 p.m. and Sundays from 11 a.m.–5 p.m. Admission is \$15 for adults and children age one and over. Museum members and children under one are free. On-site parking is available. For more information, call 215-581-3181, or visit www.pleasetouchmuseum.org.