

FOR IMMEDIATE RELEASE

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PLEASE TOUCH MUSEUM PRESENTS 1ST ANNUAL WORLD MUSIC FESTIVAL 3-day long festival introduces children to International music

PHILADELPHIA, PA — Please Touch Museum will be celebrating music from all around the globe for the first time with a three day World Music Festival, July 9–11. With live performances and educational activities, Please Touch will introduce children to feet-tapping, body-moving music from around the world. There will be a variety of live performances such as Eastern European folk music and the heavy beats of the Balkan brass.

“We are very excited to host our first annual World Music Festival,” says Please Touch Museum’s President and CEO Laura Foster. “Music is such an influential key to broadening the minds of children and introducing them to different cultures. Encouraging children to branch out and get involved in other cultures is what we really want to accomplish with this festival.”

Music is an inspiring and stimulating language that all people understand. The museum invites children and their grownups to witness different sounds from various cultures and give them a chance to interact and create these sounds themselves with instruments. Such instruments include the Irish bodhran, the polka accordion and various hand drums as well as Caribbean steel pans. There will also be music themed story times on Saturday at 11:30 a.m. and 3:30 p.m. and Sunday at 12:30 p.m. and 3:30 p.m.

Performance Schedule

Performances take place Friday in City Park at 12 p.m. and 2 p.m., and Saturday and Sunday in Hamilton Hall at 12:00 p.m. and 2 p.m. *Schedule is subject to change. Performances are free with museum admission.*

Friday, July 9

Daria

Daria is a nationally acclaimed children’s performer who has traveled the globe using multi-cultural music to inspire, empower and teach children about tolerance.

Saturday, July 10

UCC Royal Brass Band

Three-time New York Apollo show winners, the UCC Royal Brass Band are a New Orleans styled band that have performed at numerous celebrations including the inauguration of New Jersey governor Jon Corzine. They perform styles including jazz, R&B, and pop music.

Sunday, July 11

West Philadelphia Orchestra

The West Philadelphia Orchestra play music that is mostly rooted in Eastern European folk music traditions with influences from their jazz heritage tinged with punk rock, soul, and cheese steaks, blended with the voices of the West Philadelphia community.

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Please Touch Museum® at Memorial Hall, Fairmount Park is dedicated to enriching the lives of children by providing learning opportunities through play. Recognized locally and nationally as one of the best children’s museums, Please Touch is open Monday through Saturday from 9 a.m. until 5 p.m. and Sundays 11 a.m.–5 p.m. Admission is \$15 for adults and children age one and over. Children under one are free. For more information, please call 215-581-3181, or visit our web site at www.pleasetouchmuseum.org.