

FOR IMMEDIATE RELEASE

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CONTACTS

Frank Luzi

Director of Media Relations

215-581-3171

fluzi@pleasetouchmuseum.org

**PLEASE TOUCH MUSEUM® CALLS FOR “GREAT FRIEND TO KIDS” NOMINATIONS**

**PHILADELPHIA, PA** — Do you know a Great Friend to Kids? If so, Please Touch Museum invites you to submit a nomination for the 15th Annual Great Friend to Kids Awards.

The annual gala honors individuals and organizations with ties to the greater Philadelphia region that have made outstanding contributions to enriching the lives of children. Past award winners include Alex Scott, founder of Alex’s Lemonade Stand; the Phillie Phanatic; Stan and Jan Berenstain, co-authors of the Berenstain Bears children’s books; Philadelphia’s Mural Arts Program; and Carter and Pat Merbreier of TV’s “Captain Noah and His Magical Ark.”

**The nomination deadline is Monday, July 5, 2010.** To submit a nomination for Please Touch Museum’s Great Friend to Kids awards, please contact Laura Stanley at 215-581-3160 or lstanley@pleasetouchmuseum.org.

The Great Friend to Kids Award was initiated in 1991 by the Association of Children’s Museums to honor individuals who have made outstanding contributions toward strengthening education for children. National winners include Fred Rogers and Marian Wright Edelman. Please Touch Museum began presenting its own award in 1996 to coincide with the museum’s 20th birthday.

Recipients will be honored on Thursday, October 7, 2010 at an awards gala held at Memorial Hall. Sponsorship opportunities are available. Proceeds from the event will support Please Touch Museum’s education and community programs.

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**Please Touch Museum® at Memorial Hall, Fairmount Park** is dedicated to enriching the lives of children by providing learning opportunities through play. Recognized locally and nationally as one of the best children’s museums, Please Touch is open Monday through Saturday from 9 a.m. until 5 p.m. and Sundays 11 a.m.–5 p.m. Admission is \$15 for adults and children age one and over. Children under one are free. For more information, please call 215-581-3181, or visit our web site at [www.pleasetouchmuseum.org](http://www.pleasetouchmuseum.org).