

FOR IMMEDIATE RELEASE

May 12, 2010

CONTACTS

Frank Luzi

Director of Media Relations

215-581-3171

fluzi@pleasetouchmuseum.org

PLEASE TOUCH MUSEUM LAUNCHES SUMMER SERIES OF PARENT-CHILD PLAYDATES
Four-week class sessions focus on music, art and creative expression

PHILADELPHIA, PA — Please Touch Museum, the Children’s Museum of Philadelphia, launches a new series of **You & Me Playdates** this summer, offering parents and children an opportunity to join together to create music, art, puppetry and creative dramatics in joyful and innovative workshop sessions facilitated by museum educators.

“You & Me Playdates allow families to take part in creative play sessions in which parents are active participants in the learning process,” said Jen Bush, Vice President of Education for Please Touch Museum. “Using different techniques that even the littlest hands can grasp, these workshops will inspire children’s creative expression and spark some wonderful parent-child memories.”

Each Playdate lasts one hour and all prices include museum admission for one child and one adult (there is no museum admission fee for member families). Additional fees apply for each additional child. To reserve a space in any session, call 215-581-3178.

The series launches in June with “**You, Me & Music**,” a four-week session where kids and their grownups can rock out as they explore the pitch, tempo, dynamics, and emotion of music. Sessions for children ages 2–5 are held on Mondays, June 7, 14, 21 and 28 at 10 a.m. Registration for one adult and child for all four sessions is \$100 for museum members and \$180 for non-members; individual sessions are \$35 for members and \$57 for non-members. Additional fees apply for each additional child.

“**You, Me & Playhouse**” playtimes are two-week sessions offering special in-depth dramatic activities and games centered on the themes of the museum’s theater performances. “Playhouse Playtimes” feature guaranteed first seating to the 11 a.m. Please Touch Playhouse show, followed by an hour-long interactive program led by a Playhouse performer. Kids and their grown-ups are encouraged to play and imagine together using a variety of activities and props. Sessions for kids ages 3-8 are held on Mondays, July 5 and 12 featuring the theater show *A Beary Small World*; and Mondays, July 19 and 26 featuring *Soup’s On*. Each two-week session is \$120 for museum members and \$204 for non-members; individual sessions are \$75 for members and \$105 for non-members. Additional fees apply for each additional child.

“**You, Me & Puppetry**” playtimes provide a fun, family-friendly course in puppeteering. Sessions introduce children and their grown-ups to rod puppets, shadow puppets, marionettes and more. The hour-long sessions are held on Saturdays, July 10, 17, 24, and 31, at 9 a.m. for children ages 5-9. Registration for one adult and child for all four sessions is \$100 for museum members and \$180 for non-members; individual sessions are \$35 for members and \$57 for non-members. Additional fees apply for each additional child.

“**You, Me & Art**” is a four week Messy Monday workshop series encouraging grown-ups and children to create art together! And remember: It’s okay to get a little messy! Hour-long sessions are held on Mondays, August 2, 9, 16 and 23 at 10 a.m. for children ages 8 and under. Registration for one adult and child for all four sessions is \$100 for museum members and \$180 for non-members; individual sessions are \$35 for members and \$57 for non-members. Additional fees apply for each additional child.

###

Please Touch Museum® at Memorial Hall, Fairmount Park is dedicated to enriching the lives of children by providing learning opportunities through play. Recognized locally and nationally as one of the best children's museums, Please Touch is open Monday through Saturday from 9 a.m. until 5 p.m. and Sundays 11 a.m.–5 p.m. Admission is \$15 for adults and children age one and over. Children under one are free. For more information, please call 215-581-3181, or visit our web site at www.pleasetouchmuseum.org.