

FOR IMMEDIATE RELEASE

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## LOCAL PHILANTHROPISTS GIE AND LISA LIEM HONORED WITH “PHILANTHROPISTS OF THE YEAR” AWARD

PHILADELPHIA, PA - Please Touch Museum®, The Children’s Museum of Philadelphia, today announced the recognition of Gie and Lisa Liem as Association of Fundraising Professionals – Greater Philadelphia Chapter (AFP-GPC) 2010 “Individual Philanthropists of the Year” award winners. Mr. and Mrs. Liem will accept their awards on November 18, 2010 at the National Philanthropy Day event at the Loews Philadelphia Hotel.

Both Gie and Lisa Liem, residents of Haverford, are active philanthropists and community volunteers who have supported such institutions as the Curtis Institute of Music, Settlement Music School, Church of the Redeemer in Bryn Mawr, the Kimmel Center, Bishop Museum in Hawaii, Opera Company of Philadelphia, Drexel University and the Preservation Alliance of Greater Philadelphia.

“For more than 25 years, Gie and Lisa have been close friends of Please Touch Museum,” said Laura Foster, President & CEO of Please Touch Museum. “The Liems exemplify the spirit of philanthropy in Greater Philadelphia by giving selflessly, joyfully, continually and with a kindness inspired not by recognition but by a genuine love for children and the arts.”

Mr. Liem is President of Growth Properties Hospitality Management, Inc., a hospitality and hotel management firm he began in 1980. He served as Please Touch Museum’s Board Chairman from 1997-2004 and currently serves as Immediate Past Chair. Mrs. Liem is a Board Member of the Interfaith Center of Greater Philadelphia, the Delaware County Youth Orchestra and the Curtis Institute of Music as well as serving as co-chairman of the Curtis Parents Committee and as a Member of the Musical Fund Society of Philadelphia.

In 2005, Mr. Liem received the Founder’s Award at Please Touch Museum’s annual Great Friend to Kids Awards. As one of Please Touch Museum’s most involved Board members, Mr. Liem has given his time, leadership and insight, and he and Mrs. Liem have been among the museum’s most dedicated financial supporters for more than 25 years.

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Please Touch Museum® at Memorial Hall, Fairmount Park is dedicated to enriching the lives of children by providing learning opportunities through play. Recognized locally and nationally as one of the best children's museums, Please Touch is open Monday through Saturday from 9 a.m. until 5 p.m. and Sundays 11 a.m. -5 p.m. Admission is \$15 for adults and children age one and over. Children under one are free. For more information, please call 215-581-3181, or visit [www.pleasetouchmuseum.org](http://www.pleasetouchmuseum.org).